



# Sports

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## USA SNAPSHOTS®

A look at statistics that shape the sports world

### Diving for dollars

Eight percent of adults say they are active scuba divers and their average household income is \$61,300. Of \$640 million in scuba equipment sales last year, what they spent most on (in millions):

Buoyancy control devices \$33.3

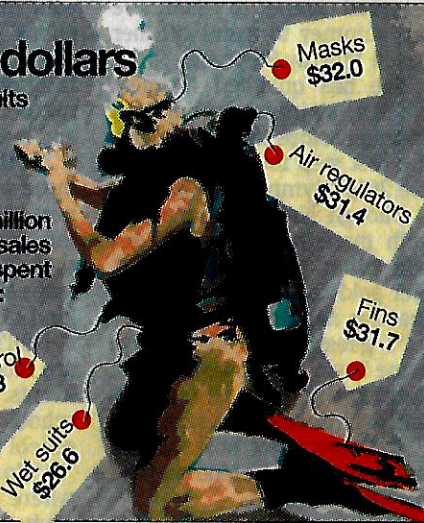
Wet suits \$26.6

Masks \$32.0

Air regulators \$31.4

Fins \$31.7

Source: Gallup and Leisure Trends for Diving Equipment and Marketing Association



By Cindy Hall and Bob Laird, USA TODAY