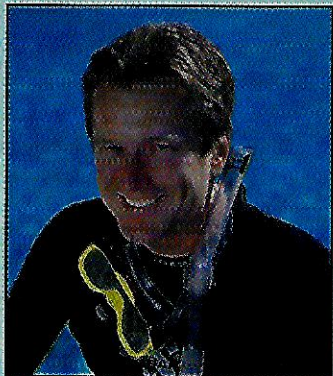


A look at those who helped define diving and continue to push it forward.

**Teaching Through PADI:  
Drew Richardson**

As Senior Vice President, Training, Education, Environment and Memberships for PADI, Drew Richardson certainly has been involved in the growth and modernization of scuba diving standards, training and educational programs. Since coming to PADI in 1985, Drew has overseen a variety of initiatives and programs that have provided positive change for the recreational scuba diving industry. These include the 1988 S.A.F.E. diver campaign, the introduction of the Project AWARE environmental awareness program in the early 1990s, and the PADI video and CD-Rom training programs.

An active instructor and educator who has directly trained more than 3,000 divers from entry level through instructor trainer levels, Drew's positive influence on the dive industry can



be seen through his involvement overseeing the direction of all program and course development. Drew's responsibilities at PADI include the Diving Sciences and Technology (DSAT) group, Project AWARE,

Industry Relations, Training and Quality Management, Publishing and Education and the PADI International Resort and Retailer Association. Under Drew's supervision, PADI's educational system is used in 175 countries and has been translated into 20 different languages. He oversees programs for 100,000 PADI professionals and 4,000 stores and resorts that use PADI programs and services. Drew is also editor in chief of PADI's *Undersea Journal*, one of the oldest diving publications in the industry.

An active supporter and member of both the Undersea and Hyperbaric Medical Society (UHMS) and Divers Alert Network (DAN), Drew has been recognized by both organizations. In 1992, he received the DAN/Rolux Diver of the Year award for his contributions to diver safety. He was also the recipient of the 2000 UHMS Craig Hoffman Memorial Award for his long-standing contributions to both diving and the medical community. 🐟



**Principal of Diving:  
Doug McNeese**

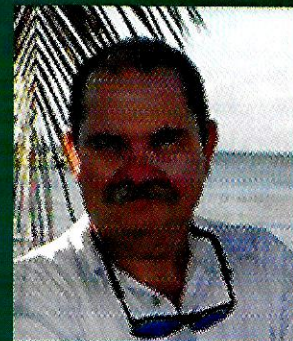
A driving force behind the 1998 merger of Scuba Schools International and NASDS (National Association of Scuba Diving Schools), Doug McNeese has been involved in diver education and dive retailing for more than 20 years. It all started

in 1975 when he became involved with The Dive Shop in Memphis, TN, and continued as Doug saw the growth and potential of scuba diving as a business and recreational activity. From there, he built additional stores throughout the South, eventually being named Executive Director of NASDS in 1993. Doug was instrumental in the development of numerous sales training and educational programs both for the retail community and dive consumers. Under his leadership, NASDS doubled its membership and revised and enhanced its entire product line. Today, as Executive Director of SSI, Doug has overseen a retailer program that has seen strong results including additional SSI-affiliated stores being opened across the country and internationally. 🐟

**He Wrote the Book: Alex Brylske, Ph.D.**

Some have referred to him as "the man who wrote the book on diving." After authoring more than 200 articles, numerous well-known textbooks and assisting in developing popular international scuba curriculums, few could argue Alex's impact on the growth and popularity. It's been substantial.

For almost a decade, he served on the American National Standards Institute (ANSI) committee on recreational scuba diving standards. This body helps to develop consensus on training and safety standards for diving. He has worked closely with PADI and currently sits on the Board of Directors for the Coral Reef Alliance and Oceanwatch. A well-known source for information and the history of diving, Alex also serves as senior editor for *Dive Training* and is the Marine Conservation and Education specialist for the Project AWARE Foundation. An adjunct professor at Edison Community College in Florida, Alex was recently the recipient of NOAA's 2001 Walter B. Jones Excellence Award for Ocean and Coastal Resource Management. 🐟



PHOTOS (CLOCKWISE FROM TOP): SKIN DIVER ARCHIVES; COURTESY ALEX BRYLSKE, PH.D.; COURTESY PADI